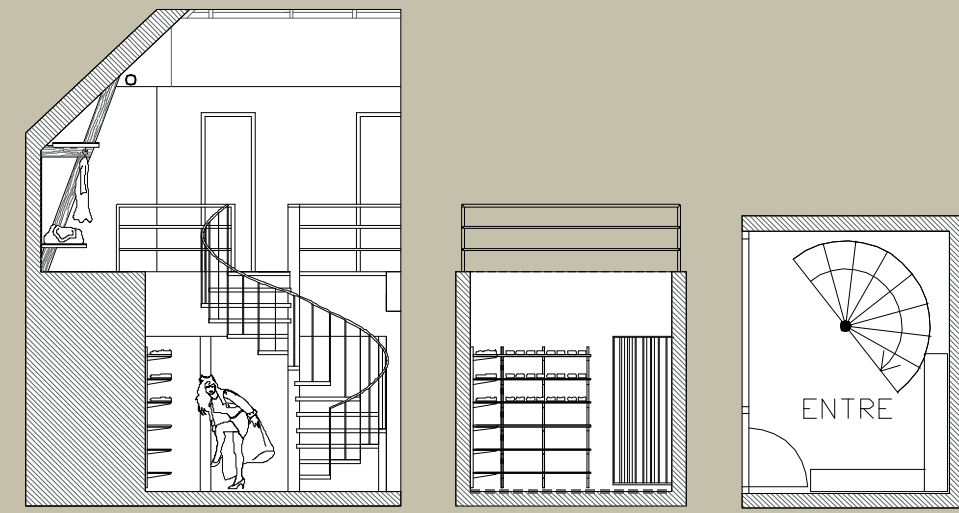


# This is Vinkelladan



## Entrance

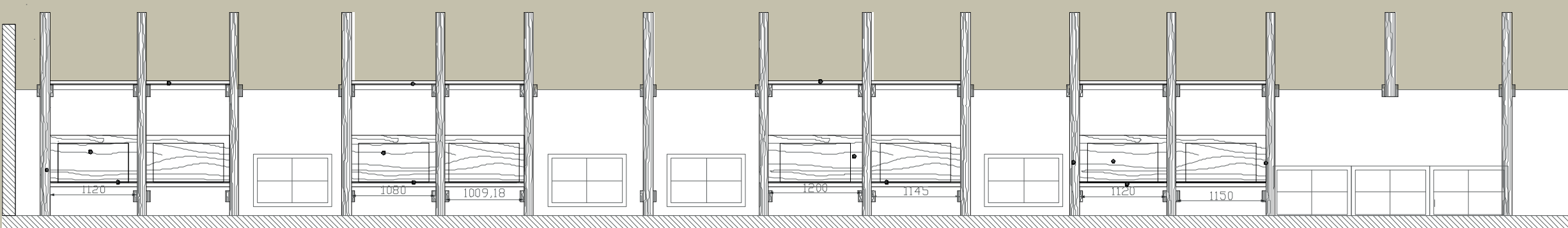
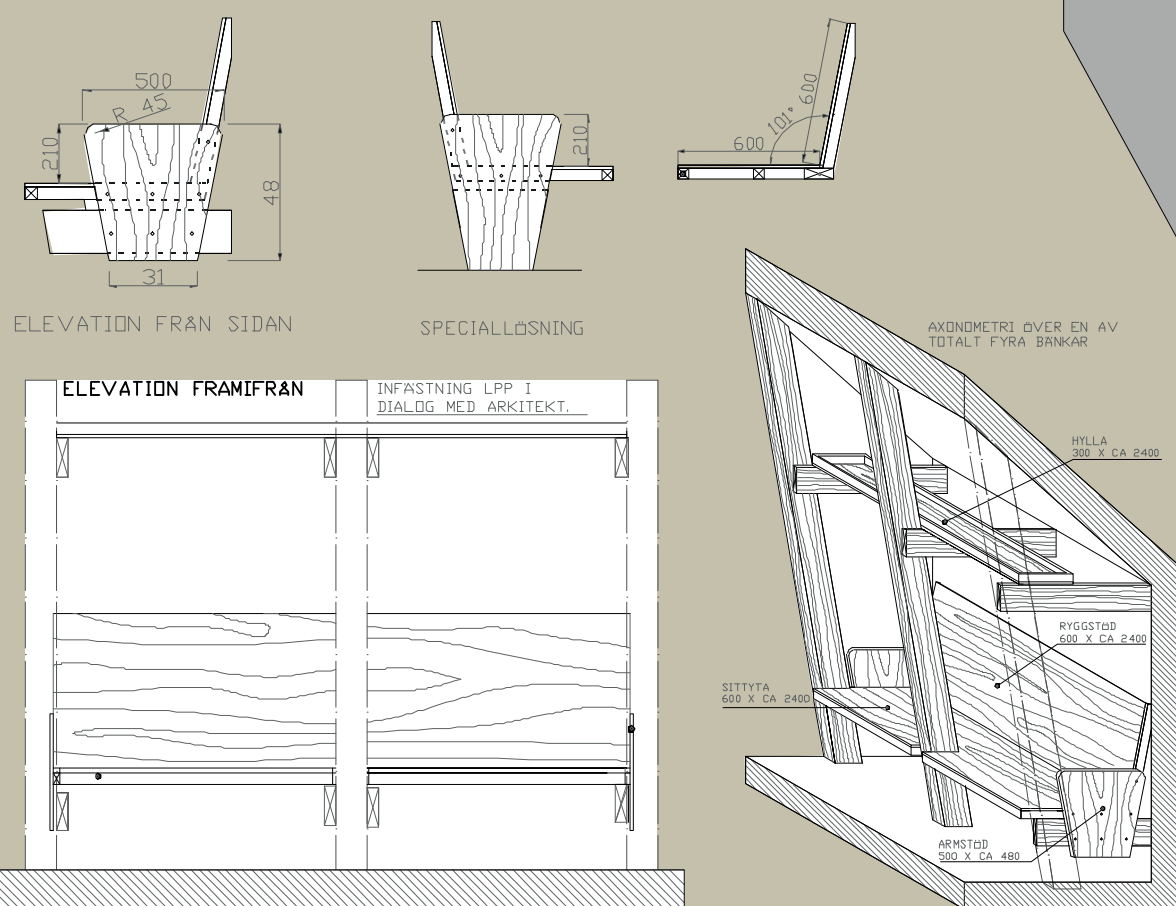
When entering Vinkelladan you may have been flying from abroad for a couple of hours. To take off your shoes is the Swedish way of saying you have landed. It is a true liberation for your feet when changing from shoes into wool moccasins. The wool moccasins does more than making your feet comfortable, it also keeps Vinkelladan clean from dirt but most of all it reduces the sharp sounds from shoes and create a calm environment.

## Offices and Test Store

The offices are designed to teach ambassadors from all over Europe important knowledge about Fjällräven. The education also offer a full scale test store. The store is build with Fjällrävens latest interior profile. The shop is a full scale learning experience where people learn in a real environment how to display items and much more.

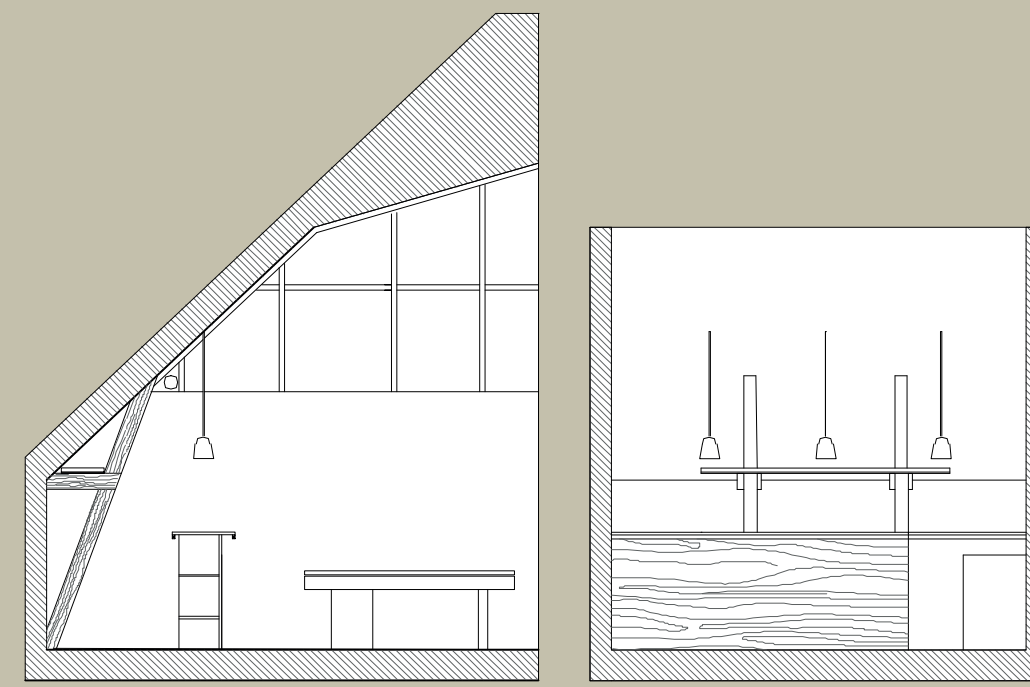
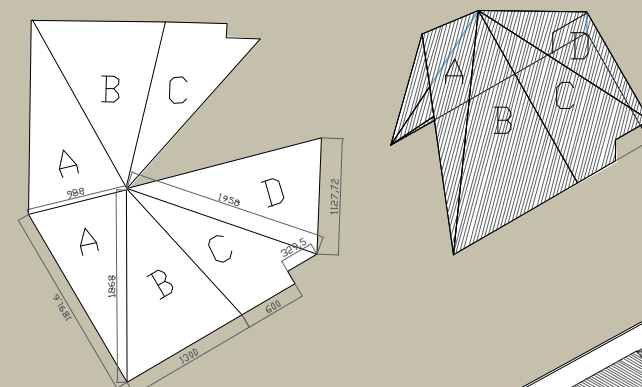
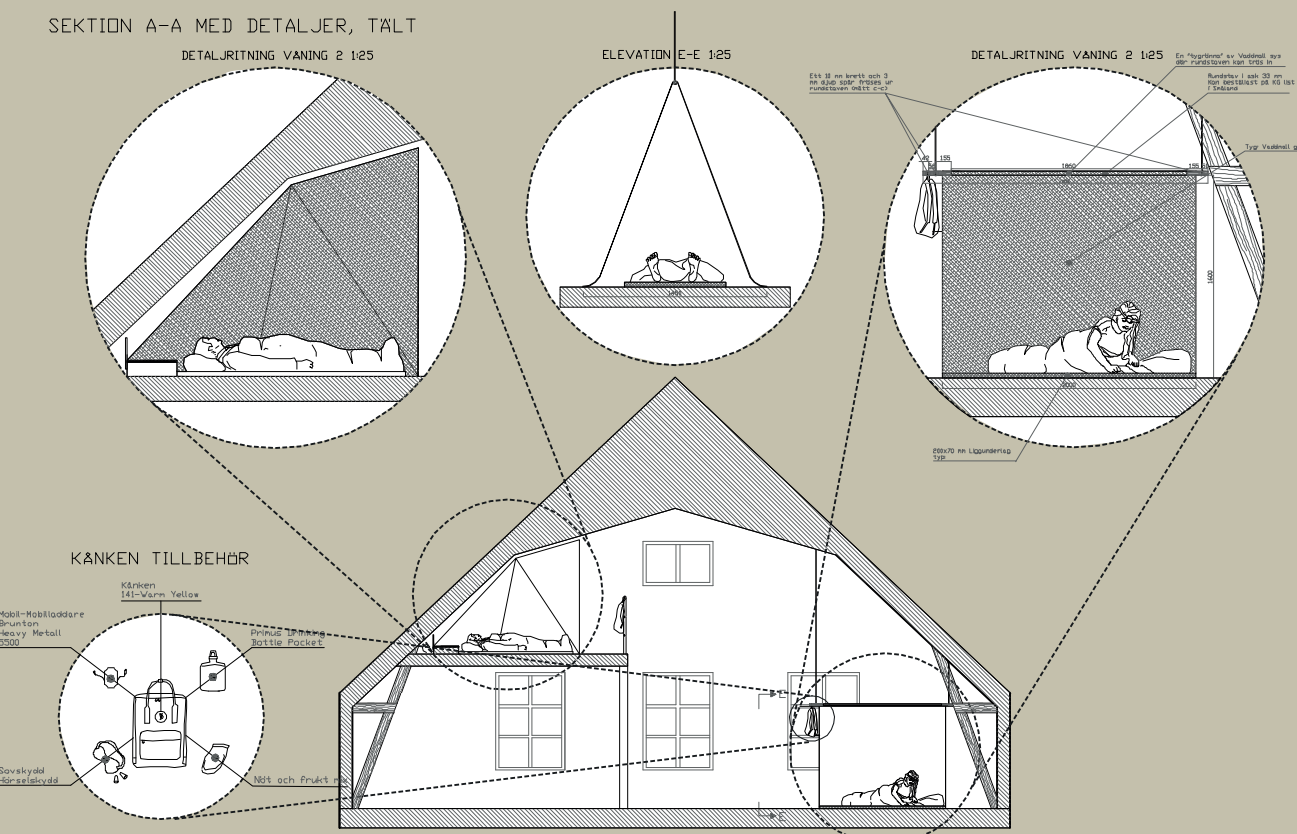
## The Lounge Sofas

The reviled part of the wooden truss system is one of the most characteristic parts of Vinkelladan. The trusses creates small spaces between themselves. This space is used for custom made sofas. The space between each truss varies but its just enough to fit two people sitting. You are also able to lie down behind the trusses if you are alone in the sofa. The trusses combined with the sofa creates a smaller intimate space that are much needed in such a big room. The sofas are made of Swedish pinetree.



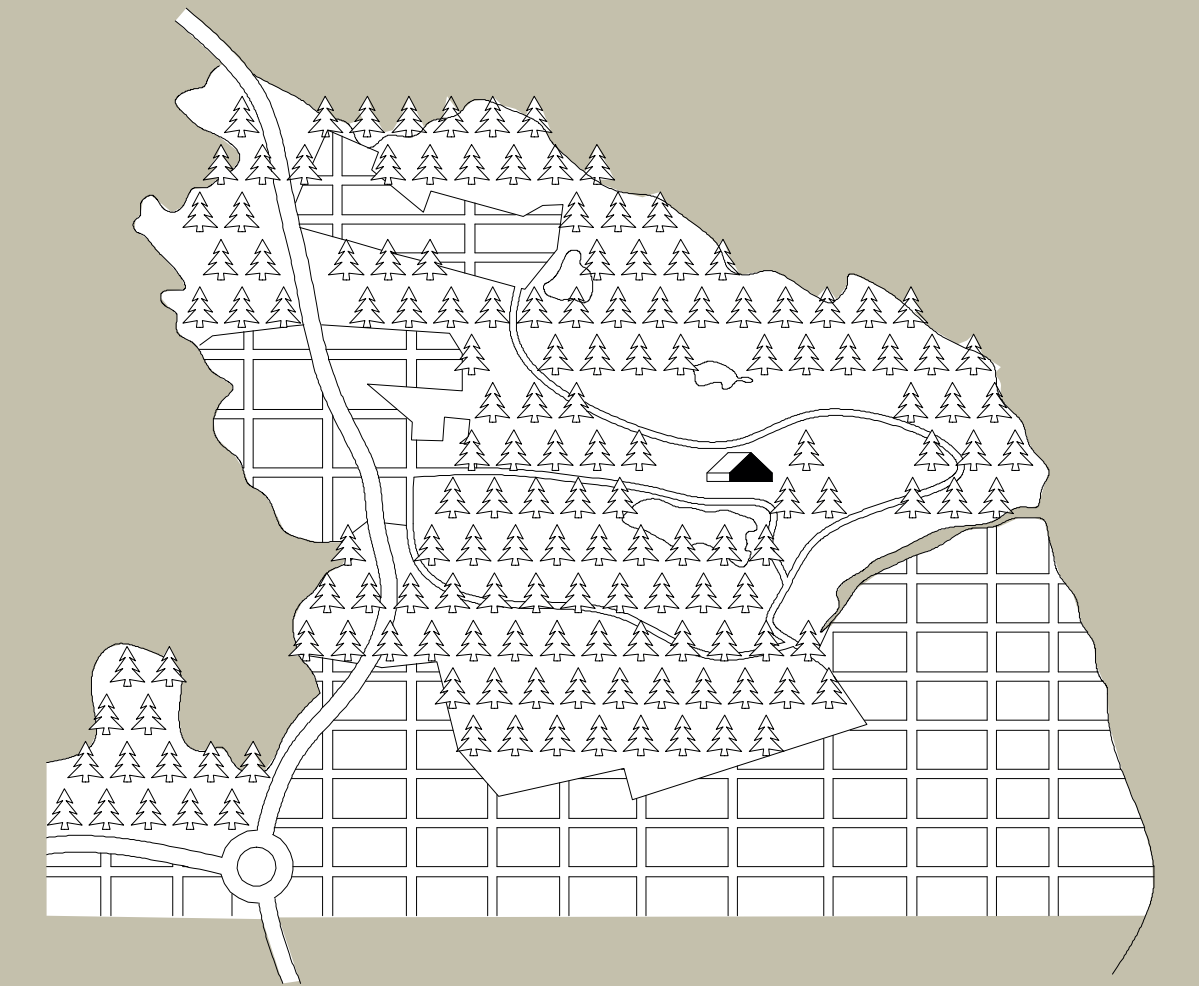
## The Tips

Vinkelladan has twenty tips and as a visitor you get access to one of them. The tent is your home away from home where you can store your personal belongings but also where you can rest and gain focus in between meetings and lectures. The tent is made out of merino wool that is non toxic, highly sound absorbing, and fire proof. The tent has a small shelf in the back where you can put your book and smart phone, each tent has a small wool bag as well where you can store private things. The tents are designed for laying down and resting. Each tent has a thick wool carpet to rest on.



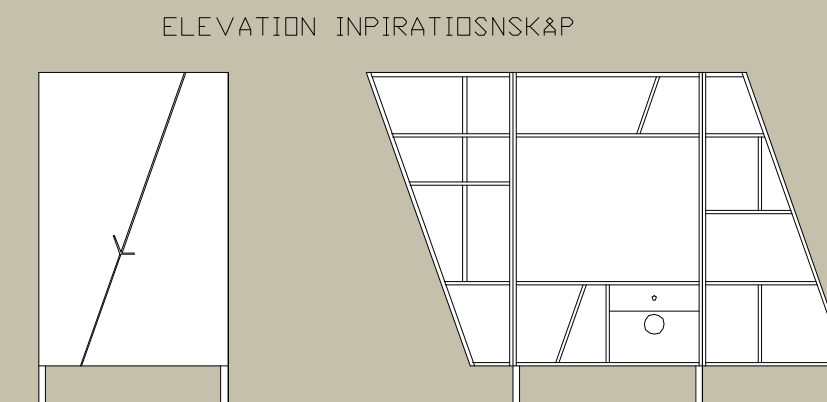
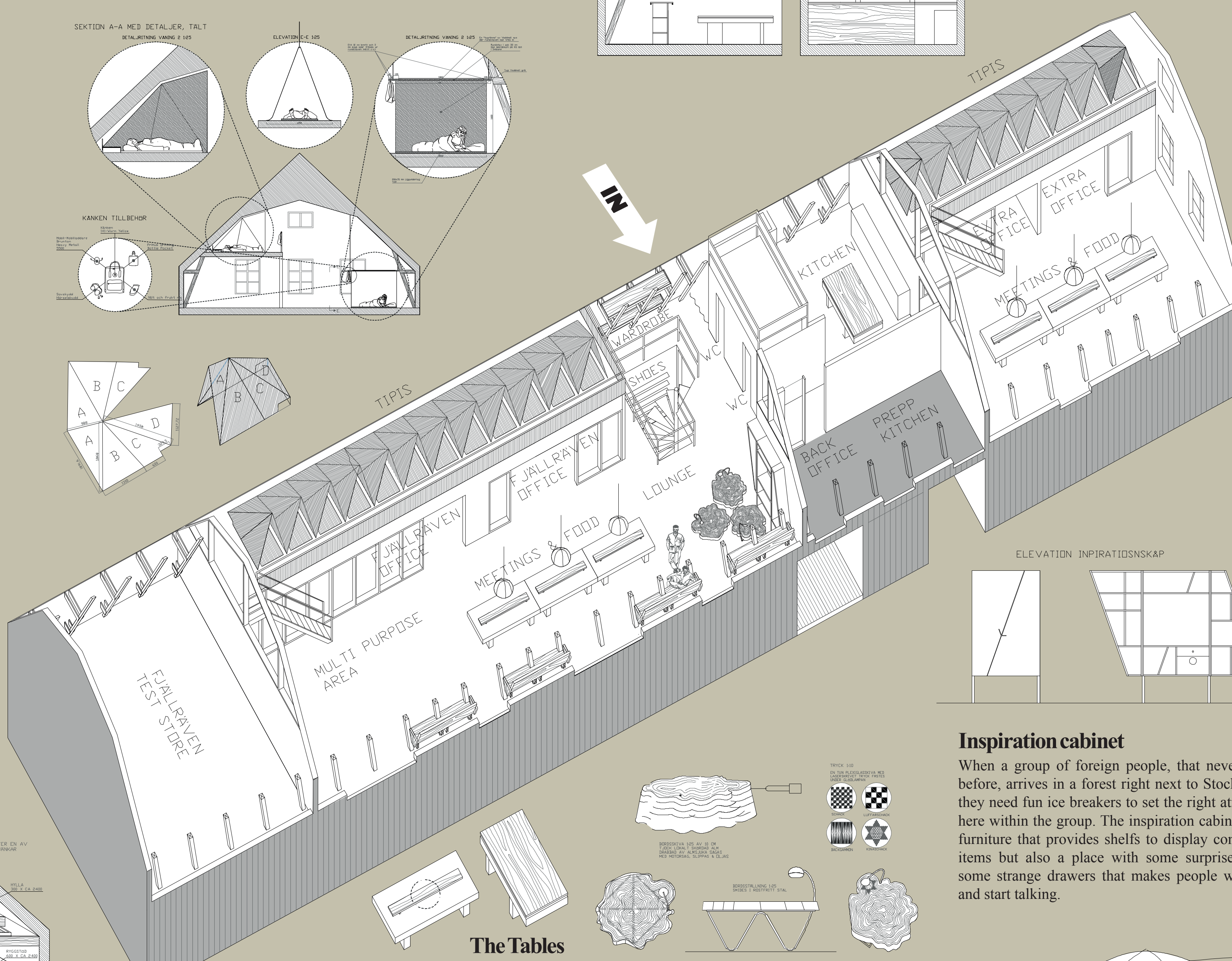
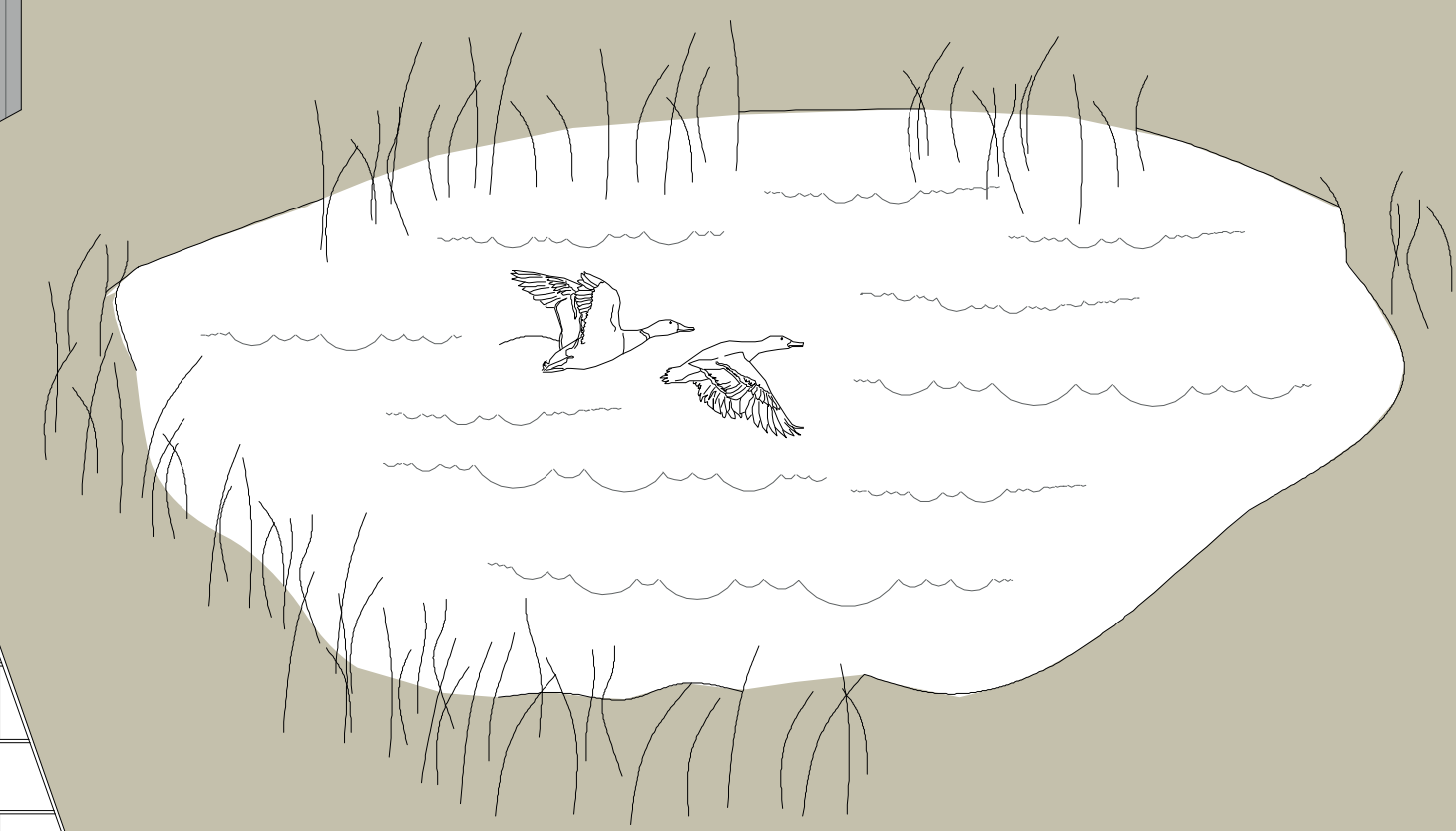
## Kitchen

The kitchen is designed to feel like your own kitchen back home where you can open the fridge and grab something to eat or take a coffee with out having to order it from someone. The food is made in the nearby Fiskartorget kitchen from ecological goods and are prepared on site. Vinkelladan don't serve alcohol. When leaving Vinkelladan you should feel fresh, not hangoverd.



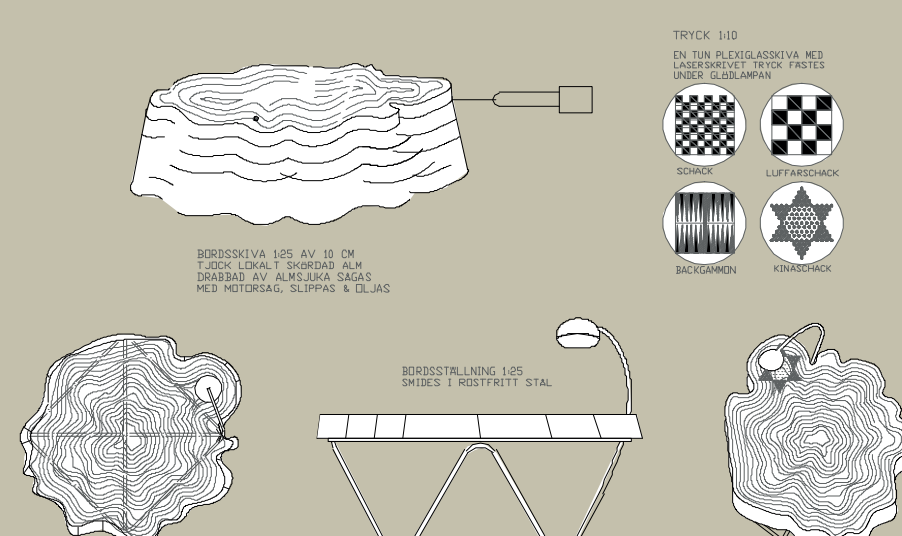
## Location

Norra Djurgården (meaning 'animal park') is a national Swedish city park in the heart of Stockholm. It's a mix of parkland and forest and it is owned and protected by the King through the Royal Court. The area contains a huge amount of wild life and is a recreation area for the city centre of Stockholm. Vinkelladan is located right in the middle of the national city park. To walk to the city takes about 45 minutes and going by bike takes about 10.



## Inspiration cabinet

When a group of foreign people, that never met before, arrives in a forest right next to Stockholm they need fun ice breakers to set the right atmosphere within the group. The inspiration cabinet is a furniture that provides shelves to display company items but also a place with some surprises and some strange drawers that makes people wonder and start talking.

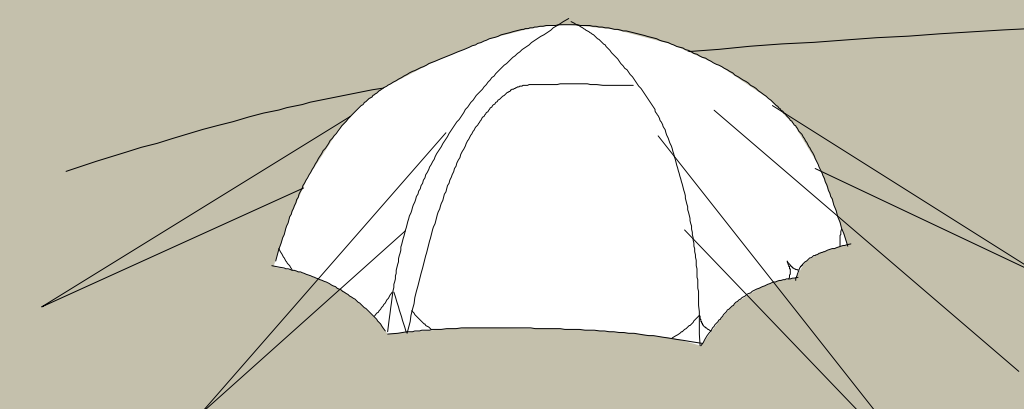


## The Tables

The dinner tables was built by the previous owner of Vinkelladan, They are made in glass fiber. The tables are light but look heavy. The tables has been equipped with some nice wood carpentry to make them more useful and blend in better with the rest of the interior.

## The Lounge Tables

The tables are made from a locally harvest Elm Tree. A disease called "The Elm Tree disease" has forced the harvesting of many beautifully elm trees to stop the disease from spreading. One of these trees where cut down just right next to Vinkelladan. This tree was gigantic and we wanted to display its size by cutting it in a horizontal direction and making tables out of it. At the evening when turning on the lights the lamps projects traditional board games such as chess, tick tack toe, Chinese checkers and backgammon.



## Sleep

Since Vinkelladan is all about an outdoor experience, Vinkelladan doesn't offer traditional hotel rooms. Vinkelladan offers a tent camp in the middle of the royal forest. The tents are the best Fjällräven tents filled with outdoor equipments for camping. In the morning you get a cup of coffee or tea and there are outdoor showers for those who want. Breakfast is served at Vinkelladan.

## Night Life

There are no night clubs and alcohol in the National park of Norra Djurgården but there is plenty to do for those interested in wild life. A guide will take you on a hike in the local forest and teach you all there is to know about the rich wild life in the National Park.



**WORLD FAMOUS**

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